For:

P.O. BOX 33091

Attn: Jon Grebner

NEWARK, NJ 07188-0091

1600 University Ave W Ste 309B

CBS TELEVISION STATIONS



# WCCO-TV

INVOICE

Account Exec:

Office:

Nicole Roy Pol **GWTS-PH** 

1141-53431

Contract Num: 09/18/2012-09/24/2012

**Contract Dates: Customer Order:** 

Linked Order:

CPE: / 1595

In Account THE NEW MEDIA FIRM C/O MUNDY KATOWITZ(246444)

ALLIANCE FOR A BETTER MN ACTION FUND(262587)

With: 1322 G St SE

> Washington, DC 20003-3021 ATTN:Accounts Payable

Saint Paul, MN 55104-3800

**Product Desc:** EST#1595

Broadcast airtimes represented are reported to the nearest minute.

This invoice has been transmitted electronically.

	FP. L.								<b>T</b>		
Buy	_							_	Total	_	
Line	<u> </u>			Buy Line Dates			WTFSS	Dur	·	Rate	
1	SUNRISE THIS	MORNING		09/18/2012-09/20	0/2012	.т.	T	30	2	500.00	
	Week Of		MTWTFS	<u>S</u>	Spots Per Week		Rate				
	09/17/2012-09/23/2012		.T.T		2		500.00				
	Air Date Day	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	09/18/2012 Tu	05:41 AM	<u>IW/ O T OI</u>	TV401X1612H		<u> </u>	500.00	<u> Debit</u>	Credit	<u>Itemarks</u>	
	09/20/2012 Th	05:29 AM		TV401X1612H		30	500.00				
2	SUNRISE THIS	MORNING		09/24/2012-09/24	1/2012	M		30	1	500.00	
	WI-Of		M T W T T C	0	Consta Dan Ma		D-4-	1			
	Week Of 09/24/2012-09/30/2012		MTWTFS	<u>S</u>	Spots Per Week 1		Rate 500.00				
	09/24/2012-09/30/2012		М		1		500.00				
	Air Date Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	09/24/2012 Mo	05:27 AM		TV401X1612H		30	500.00		100		
3	THIS MORNING	 }		09/19/2012-09/21	/2012	W	'.F	30	2	1,000.00	
	,										,
	Week Of		MTWTFS	<u>s</u>	Spots Per Week		Rate				
	09/17/2012-09/23/2012		W.F	11 11	2		1,000.00				
	Air Date Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
		06:09 AM	<u> </u>	TV401X1612H		<u>-                                    </u>	1,000.00	<u> </u>	<u>Orcan</u>	<u>itemano</u>	
	09/21/2012 Fr			TV401X1612H	, -	30	1,000.00				
4	CBS THIS MOR	NING		09/18/2012-09/21	/2012	. T V	V T F	30	8	750.00	
	Week Of		MTWTFS	c	Spots Per Week		Rate				
	09/17/2012-09/23/2012		.TWTF	<u> </u>	Spots Per Week 8		750.00				
	03/11/2012-03/23/2012				O		750.00				
		Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	09/18/2012 Tu	07:29 AM		TV401X1612H		30	750.00				
	09/18/2012 Tu	08:23 AM		TV401X1612H		30	750.00				
	09/19/2012 We	08:13 AM		TV401X1612H		30	750.00				

Warranty - We warrant the above broadcasts were made according to the official station log.

Page 1 of 8

Invoice Num: 1141-415528

Invoice Date: 09/30/2012

Billing Cycle: **Broadcast EOM Billing Period:** 08/27/2012-09/30/2012



For:

P.O. BOX 33091

Attn: Jon Grebner

NEWARK, NJ 07188-0091

1600 University Ave W Ste 309B

Saint Paul, MN 55104-3800

CBS TELEVISION STATIONS



# WCCO-TV

Invoice Num:

INVOICE

Page 2 of 8

Account Exec:

Nicole Roy Pol GWTS-PH

Office: Contract Num:

1141-53431 09/18/2012-09/24/2012

Contract Dates:

Customer Order: Linked Order:

CPE: / / 1595

In Account THE NEW MEDIA FIRM C/O MUNDY KATOWITZ(246444)

ALLIANCE FOR A BETTER MN ACTION FUND(262587)

With: 1322 G St SE

Washington, DC 20003-3021 ATTN:Accounts Payable Product Desc: EST#1595

Broadcast airtimes represented are reported to the nearest minute.

1141-415528 09/30/2012

 Invoice Date:
 09/30/2012

 Billing Cycle:
 Broadcast EOM

 Billing Period:
 08/27/2012-09/30/2012

PAY BY 10/30/2012 Net 30 days

Buy	FI											
	Flight									Total		
Line	Descrip	otion			<b>Buy Line Dates</b>		МT	WTFSS	Dur	Spots	Rate	
<u>/</u>	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
(	09/19/2012	We	08:54 AM		TV401X1612H		30	750.00				
(	09/20/2012	Th	07:28 AM		TV401X1612H		30	750.00				
(	09/20/2012	Th	08:46 AM		TV401X1612H		30	750.00				
(	09/21/2012	Fr	07:29 AM		TV401X1612H		30	750.00				
(	09/21/2012	Fr	08:12 AM		TV401X1612H		30	750.00				
5	CBS TH	HIS MOR	NING		09/24/2012-09/24	1/2012	М		30	2	750.00	-
\	Neek Of			MTWTFS	 <u>S</u>	Spots Per Week		Rate		V		
	09/24/2012-09/3	30/2012		M		2		750.00				
,	Air Date	Dav	Air Time	M/G For	Material		Dur	Rate	Debit	Credit	<u>Remarks</u>	
_	09/24/2012	Мо			TV401X1612H		30	750.00		Vision		
	09/24/2012		08:54 AM		TV401X1612H		30	750.00				
6	SAT 8A	M NEWS	 3		09/22/2012-09/22	2/2012		s.	30	1	600.00	
-							. "					
<u>\</u>	Neek Of			MTWTFS	<u>s</u>	Spots Per Week		Rate				
(	09/17/2012-09/2	23/2012		S .	- 1	1		600.00				
,	Air Date	Dav	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks	
	09/22/2012	Sa			TV401X1612H		30	600.00				
				-								
7	NOON I	NEWS		_	09/18/2012-09/20	0/2012	.Т.	T	30	2	1,000.00	
,	Neek Of			MTWTFS	6	Chata Dar Maak		Data				
_		22/2012		.T.T	<u> </u>	Spots Per Week		Rate				
(	09/17/2012-09/2	23/2012		. 1 . 1		2		1,000.00				
_	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
(	09/18/2012	Tu	12:24 PM		TV401X1612H		30	1,000.00				
	09/20/2012	Th	12:23 PM		TV401X1612H		30	1,000.00				

For:

P.O. BOX 33091

Attn: Jon Grebner

NEWARK, NJ 07188-0091

CBS TELEVISION STATIONS



# WCCO-TV

1141-415528

Invoice Num:

**INVOICE** 

Page 3 of 8

Account Exec: Office:

Nicole Roy Pol GWTS-PH

Contract Num:

1141-53431 09/18/2012-09/24/2012

Contract Dates: Customer Order:

Linked Order:

**CPE:** / / 1595

In Account THE NEW MEDIA FIRM C/O MUNDY KATOWITZ(246444)

ALLIANCE FOR A BETTER MN ACTION FUND(262587)

With: 1322 G St SE

Washington, DC 20003-3021 ATTN:Accounts Payable

Saint Paul, MN 55104-3800

1600 University Ave W Ste 309B

Product Desc: EST#1595

Broadcast airtimes represented are reported to the nearest minute.

his invoice has been transmitted electronically

Buy	Flight								Total		
ine	Description			Buy Line Dates			/TFSS	Dur	Spots	Rate	
8	NOON NEWS	3		09/24/2012-09/2	4/2012	M		30	11	1,000.00	
	Week Of		MTWTFS	<u>S</u>	Spots Per Week	_	Rate				
	09/24/2012-09/30/201	2	М		1		1,000.00				
	Air Date Da	ay Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
		12:22 PM		TV401X1612H		30	1,000.00				
9	THE BOLD &	THE BEAUTIFUI		09/19/2012-09/2	1/2012	W .	F	30	2	550.00	
									a W	1	
	Week Of		MTWTFS	<u>s</u>	Spots Per Week	_	Rate			N.	
	09/17/2012-09/23/201	2	W.F		2		550.00				
	Air Date Da	ay <u>Air Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	<u>Rate</u>	Debit	Credit	Remarks	
	09/19/2012 W	e 12:29 PM		TV401X1612H		30	550.00				
	09/21/2012 Fr	12:59 PM		TV401X1612H		30	550.00				
10	THE TALK			09/18/2012-09/2	0/2012	. Т.Т		30	2	500.00	
						1		, , , , , , , , , , , , , , , , , , , ,			
	Week Of		MTWTFS	<u>s</u>	Spots Per Week	N	Rate				
	09/17/2012-09/23/201	2	.T.T		2		500.00				
	Air Date Da	ay <u>Air Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	09/18/2012 Tu	01:31 PM		TV401X1612H	)) N	30	500.00				
	09/20/2012 Th	01:30 PM		TV401X1612H		30	500.00				
11	THE TALK			09/24/2012-09/2	4/2012	М		30	1	500.00	
	Week Of		MINITO	0	Cnoto Day Ws -1-		Data				
	WEEK OI	2	<u>MTWTFS</u> M	<u>ა</u>	Spots Per Week 1	=	Rate 500.00				
			IVI		Į.		500.00				
	09/24/2012-09/30/201	2									
	09/24/2012-09/30/201	ay <u>Air Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	

For:

P.O. BOX 33091

Attn: Jon Grebner

NEWARK, NJ 07188-0091

CBS TELEVISION STATIONS



WCCO-TV

1141-415528

Invoice Num:

**INVOICE** 

Page 4 of 8

Account Exec:

Nicole Roy Pol GWTS-PH

Office: Contract Num:

**n:** 1141-53431 **es:** 09/18/2012-09/24/2012

Contract Dates: Customer Order:

Linked Order:

**CPE**: / / 1595

In Account THE NEW MEDIA FIRM C/O MUNDY KATOWITZ(246444)

ALLIANCE FOR A BETTER MN ACTION FUND(262587)

With: 1322 G St SE

Washington, DC 20003-3021 ATTN:Accounts Payable

Saint Paul, MN 55104-3800

1600 University Ave W Ste 309B

Product Desc: EST#1595

Broadcast airtimes represented are reported to the nearest minute.

This invoice has been transmitted electronically.

uy	Flight									Total		
ine	Descripti	ion			Buy Line Dates		мт	WTFSS	Dur	Spots	Rate	
12	DR. PHIL				09/18/2012-09/20	0/2012	.Т.	Т	30	2	750.00	
	Week Of			MTWTFS	<u>8 S</u>	Spots Per Week		Rate				
	09/17/2012-09/23/	/2012		.T.T		2		750.00				
	Air Date	Dav	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	Remarks	
	09/18/2012	Tu			TV401X1612H		30	750.00				
	09/20/2012	Th	03:28 PM		TV401X1612H		30	750.00				
13	DR. PHIL				09/24/2012-09/24	4/2012	M		30	1	750.00	
										L		
	Week Of			<u>MTWTF</u>	<u>S S</u>	Spots Per Week		Rate				
	09/24/2012-09/30/	/2012		М		1		750.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
	09/24/2012	Мо	03:09 PM		TV401X1612H		30	750.00	- I			
14	ELLEN D	EGEN	ERES		09/19/2012-09/2	1/2012	W	F.I	30	2	1,000.00	
					-		( )					
	Week Of			MTWTF	<u>8 S</u>	Spots Per Week	1	Rate				
	09/17/2012-09/23/	/2012		W.F		2		1,000.00				
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
	09/19/2012	We	04:19 PM		TV401X1612H	M /2	30	1,000.00				
	09/21/2012	Fr	04:35 PM		TV401X1612H	·	30	1,000.00				
15	M-F 5PM	NEWS	3		09/18/2012-09/20	0/2012	.Т.	Т	30	2	2,000.00	
						0 . 5		5 .				
	Week Of			MTWTFS	<u> </u>	Spots Per Week		Rate				
				.T.T		2		2,000.00				
	09/17/2012-09/23/	/2012						<b>5</b> .				
			Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	09/17/2012-09/23/	<u>Day</u>	Air Time 05:25 PM	M/G For	Material TV401X1612H		<u>Dur</u> 30	Rate 2,000.00	Debit	Credit	<u>Remarks</u>	

For:

P.O. BOX 33091

Attn: Jon Grebner

NEWARK, NJ 07188-0091

CBS TELEVISION © CW



# WCCO-TV

INVOICE

Page 5 of 8

Account Exec:

Nicole Roy Pol **GWTS-PH** 

Office: Contract Num:

1141-53431 09/18/2012-09/24/2012

**Contract Dates: Customer Order:** 

Linked Order:

CPE: / 1595

In Account THE NEW MEDIA FIRM C/O MUNDY KATOWITZ(246444)

ALLIANCE FOR A BETTER MN ACTION FUND(262587)

With: 1322 G St SE

> Washington, DC 20003-3021 ATTN:Accounts Payable

Saint Paul, MN 55104-3800

1600 University Ave W Ste 309B

**Product Desc:** EST#1595

Broadcast airtimes represented are reported to the nearest minute.

This invoice has been transmitted electronically

Invoice Num: 1141-415528

08/27/2012-09/30/2012

Invoice Date: 09/30/2012 Billing Cycle: **Broadcast EOM** 

**Billing Period:** 

10/30/2012 Net 30 days

						oice has been transmitt		,				
Buy	Flight										Total	
Line	Descrip	ption			Buy Line Dates		MT	WTFSS		Dur	Spots	Rate
16	M-F 6P	M NEWS	3		09/18/2012-09/20	0/2012	.т.	Τ		30	2	2,500.00
	Week Of			MTWTFS	<u>S</u>	Spots Per Week	_	Rate				
	09/17/2012-09/2	23/2012		. T . T		2		2,500.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	Remarks
	09/18/2012	Tu	06:13 PM	<u></u>	TV401X1612H		30	2,500.00		-	<u> </u>	- terraine
	09/20/2012	Th	06:11 PM		TV401X1612H		30	2,500.00			-	
								·				
17	M-F 6P	M NEWS	3		09/24/2012-09/24	4/2012	M			30	1	2,500.00
									1000			
	Week Of			MTWTFS	<u>S</u>	Spots Per Week	-	Rate				
	09/24/2012-09/3	30/2012		М		1		2,500.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	- 10	Credit	Remarks
	09/24/2012	Мо	06:28 PM		TV401X1612H		30	2,500.00		Bit.		
18	CATUD	DAY 6P	NEWO		09/22/2012-09/22	2/0040		0		30	1	1,400.00
10	SATUR	DAT 6P	INEWS		09/22/2012-09/22	2/2012		. 3 .		30	- 1	1,400.00
	Week Of			MTWTFS	s	Spots Per Week		Rate				
	09/17/2012-09/2	23/2012		S.	- N	1		1,400.00				
					. N . N							
	Air Date	-	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	-	Credit	<u>Remarks</u>
	09/22/2012	Sa	06:28 PM		TV401X1612H	y ==	30	1,400.00				
19	SUNDA	Y 5:30P	NEWS		09/23/2012-09/23	3/2012		S		30	4	1,500.00
					9							
	Week Of			MTWTFS	<u>S</u>	Spots Per Week	-	Rate				
	09/17/2012-09/2	23/2012		S		1		1,500.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	_	Credit	<u>Remarks</u>
	09/18/2012	Tu	04:48 AM	09/23/2012	TV401X1612H		30	250.00	250.00			Makegood in 4 NEWS THIS MORNIN
	09/20/2012	Th	04:53 AM	09/23/2012	TV401X1612H		30	250.00	250.00			Makegood in 4 NEWS THIS MORNIN
	09/21/2012	Fr	12:23 PM	09/23/2012	TV401X1612H		30	1,000.00	1,000.00			Makegood in NOON NEWS
	09/23/2012	Su					30				1,500.00	Preempted

For:

P.O. BOX 33091

NEWARK, NJ 07188-0091

ALLIANCE FOR A BETTER MN ACTION FUND(262587)

Attn: Jon Grebner

1600 University Ave W Ste 309B Saint Paul, MN 55104-3800

In Account THE NEW MEDIA FIRM C/O MUNDY KATOWITZ(246444)

With: 1322 G St SE

> Washington, DC 20003-3021 ATTN:Accounts Payable

CBS TELEVISION STATIONS



09/18/2012-09/24/2012

WCCO-TV

Invoice Num:

1141-415528

Invoice Date: 09/30/2012 Billing Cycle: **Broadcast EOM** 

**Billing Period:** 08/27/2012-09/30/2012 Page 6 of 8

INVOICE

10/30/2012 Net 30 days

Account Exec: Nicole Roy Pol Office: **GWTS-PH** Contract Num: 1141-53431

**Contract Dates: Customer Order:** 

Linked Order:

CPE: / 1595

**Product Desc:** EST#1595

Broadcast airtimes represented are reported to the nearest minute.

This invoice has been transmitted electronically.

Buy	Flight									Total	
Line	Descri	iption			Buy Line Dates		M ·	TWTFSS	Dur	Spots	Rate
20	WHEE	L OF FOR	RTUNE		09/19/2012-09/21	/2012		W.F	30	2	4,000.00
	Week Of			MTWTFS	S	Spots Per Week		Rate			
	09/17/2012-09/	22/2012		W.F	<u>u</u>	2		4,000.00			
	09/11/2012-09/	23/2012		٧٧ . ١		2		4,000.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>
	09/19/2012	We	06:29 PM		TV401X1612H		30	4,000.00			
	09/21/2012	Fr	06:46 PM		TV401X1612H		30	4,000.00			
21	LATE	NEWS M-	F/SU		09/19/2012-09/23	3/2012		W S	30	3	3,600.00
										Marie	
	Week Of			MTWTFS	<u>s</u>	Spots Per Week		Rate			
	09/17/2012-09/	23/2012		WS		2		3,600.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks
	09/19/2012	-	10:31 PM	<u> </u>	TV401X1612H		30	3,600.00	<u> </u>	Oroun	1.Comano
	09/23/2012	Su				105	30	0,000.00	-	3,600.00	Preempted
	09/23/2012	Su	10:38 PM	09/23/2012	TV401X1612H		30	3,600.00	3,600.00	0,000.00	Makegood in 22:09:29-22:42:45
22	LATE	NIGHT W	ITH DAVID LE	TTERMAN	09/18/2012-09/20	/2012		.T	30	2	1,000.00
					. 11 . 11						
	Week Of			MTWTFS	<u>s</u>	Spots Per Week	1000	Rate			
	09/17/2012-09/	23/2012		.T.T		2		1,000.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>	,	Dur	Rate	Debit	Credit	<u>Remarks</u>
	09/18/2012	Tu	11:15 PM		TV401X1612H		30	1,000.00			
	09/20/2012	Th	10:55 PM		TV401X1612H		30	1,000.00			
23	LATE	NIGHT W	ITH DAVID LE	TTERMAN	09/24/2012-09/24	/2012	M		30	1	1,000.00
						-					, , , , , , , , , , , , , , , , , , , ,
	Week Of			MTWTFS	<u>s</u>	Spots Per Week		Rate			
	09/24/2012-09/	30/2012		М		1		1,000.00			
	Air Date	Dov	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	Remarks
	09/24/2012	-	11:31 PM	W/G FUI	TV401X1612H		<u> </u>	1,000.00	Debit	Cieull	<u>izemarka</u>
	09/24/2012	IVIO	I I : 3 I PIVI		1 V4U1A1012H		30	1,000.00			

For:

P.O. BOX 33091

Attn: Jon Grebner

NEWARK, NJ 07188-0091

CBS TELEVISION © CW



WCCO-TV

1141-415528

Invoice Num:

INVOICE

Page 7 of 8

Account Exec: Office:

Nicole Roy Pol

**GWTS-PH** 1141-53431

Contract Num: **Contract Dates:** 

09/18/2012-09/24/2012

**Customer Order:** 

Linked Order:

CPE: / 1595

In Account THE NEW MEDIA FIRM C/O MUNDY KATOWITZ(246444)

ALLIANCE FOR A BETTER MN ACTION FUND(262587)

With: 1322 G St SE

> Washington, DC 20003-3021 ATTN:Accounts Payable

Saint Paul, MN 55104-3800

1600 University Ave W Ste 309B

EST#1595 **Product Desc:** 

Broadcast airtimes represented are reported to the nearest minute.

This invoice has been transmitted electronically

Invoice Date: 09/30/2012 10/30/2012 Billing Cycle: **Broadcast EOM Billing Period:** 08/27/2012-09/30/2012 Net 30 days

uy	_									Total	
ine					Buy Line Dates			VTFSS	Dur	Spots	Rate
24	THE L	ATE LATE	SHOW W/CF	RAIG FERGUS	09/19/2012-09/2	1/2012	W .	F	30	2	400.00
	Week Of			MTWTFS	<u>s</u>	Spots Per Week	_	Rate			
	09/17/2012-09/	/23/2012		W.F		2		400.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
	09/19/2012	We	12:10 AM		TV401X1612H		30	400.00			
	09/21/2012	Fr	12:33 AM		TV401X1612H		30	400.00			
25	STOR	M STORIE	S		09/22/2012-09/2	2/2012		S.	30	1	700.00
										L	
	Week Of			MTWTFS	<u>S</u>	Spots Per Week	=	Rate			
	09/17/2012-09/	/23/2012		S .		1		700.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks
	09/22/2012	Sa	11:05 PM		TV401X1612H		30	700.00			
26	CSI M	IAMI			09/22/2012-09/2	2/2012		S.	30	1	250.00
					. 15						
	Week Of	(00 (00 4 0		MTWTFS	<u>s</u>	Spots Per Week	N	Rate			
	09/17/2012-09/	/23/2012		S.		1	1	250.00			
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	<u>Rate</u>	Debit	Credit	<u>Remarks</u>
	09/22/2012	Sa	12:17 AM		TV401X1612H	) ×	30	250.00			
27	NUMB	3RS			09/23/2012-09/2	3/2012		. S	30	2	200.00
	Week Of			MTWTFS	<u>S</u>	Spots Per Week	_	Rate			
	09/17/2012-09/	/23/2012		S		1		200.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>
	09/23/2012	Su					30			200.00	Preempted
		Su	01:09 AM	09/23/2012	TV401X1612H		30	200.00	200.00		Makegood in 00:12:45-01:12:45

For:

P.O. BOX 33091

NEWARK, NJ 07188-0091

ALLIANCE FOR A BETTER MN ACTION FUND(262587)

Attn: Jon Grebner

1600 University Ave W Ste 309B Saint Paul, MN 55104-3800

In Account THE NEW MEDIA FIRM C/O MUNDY KATOWITZ(246444)

With: 1322 G St SE

Washington, DC 20003-3021 ATTN:Accounts Payable CBS TELEVISION



09/18/2012-09/24/2012

WCCO-TV

INVOICE

Account Exec: Nicole Roy Pol Office: GWTS-PH

Office: GWTS-PH Contract Num: 1141-53431

Contract Dates: Customer Order:

Linked Order:

**CPE**: / / 1595

Product Desc: EST#1595

Broadcast airtimes represented are reported to the nearest minute.

This invoice has been transmitted electronically.

 Invoice Num:
 1141-415528
 Page 8 of 8

 Invoice Date:
 09/30/2012

 Billing Cycle:
 Broadcast EOM

 Billing Period:
 08/27/2012-09/30/2012

 PAY BY
 Net 30 days

Buy	Flight					Total		
Line	Description	Buy Line Dates	M T V	WTFSS	Dur	Spots	Rate	
	Total Spots	Gross Amt	Commission Amt	Net Amt	Debit	Credit	Reconciliation	
Air Time Totals	50	56,000.00	8,400.00	47,600.00	5,300.00	5,300.00	0.00	

## **Billing Notes**

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:
CONTROLLERS OFFICE: WCCO-TV

(612) 330-2418

Gross Billing	56,000.00
Trade Value	0.00
Agency Commission	8,400.00
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	47,600,00